

selwood

lifeline

Helping you live  
independently



---

# What is Lifeline?



Selwood Lifeline is simple, fast access to help, 24 hours a day, 365 days a year. At the touch of a button there's an instant response helping you to live as independently as possible in your own home.

## Add ons

*Did you know that there are lots of sensors you can add to your Selwood Lifeline to help you around the home? Contact us for more information.*



---

## Who is it for?

Selwood Lifeline is for anyone and everyone. It gives security and peace of mind to people of all ages and needs.

Having a Selwood Lifeline gives you the freedom to remain independent and live your life the way you want. You know you can get help from our friendly service with just the push of the button.



# How does it work?



1

You can wear your pendant around your neck or on your clothes or wrist. Or, you can try our stylish minuet watch if you don't want people to know you're wearing a pendant. The pendant works all around your home and garden. The pendant is splash proof and can be used in the bathroom or shower (it is not recommended to immerse the pendant in water).

Pressing the red button sends a signal to the base unit and connects you to a member of the call centre team who will ask how they can help you and will respond even if you're unable to talk.



2

3



The operator will know that it is you and will have all of your details and medical history on the screen. They will contact your nominated responder or the emergency services if appropriate.

Help will arrive to give you the assistance that you need.



4



# Why choose us?

With lots of providers out there,  
how do you know which one to choose?

We can't make the decision for you but we can tell  
you why you should choose Selwood Lifeline.



1

Our team of dedicated, fully trained  
and experienced staff are fully CRB  
checked and ready to help you.



2

We can install Selwood Lifeline with all landline  
telephone providers, including BT and Talk Talk.



3

With rapid installation, you can have  
Selwood Lifeline installed within 24 hours  
so it's there when you need it.



4

We are not for profit and a registered charity  
which means that all of our money goes back  
in to making the service better for you.



5

We know what we're doing with over 25 years  
experience in providing Selwood Lifeline.

As well as all that, if you have any problems with your equipment  
we will repair or replace it for you free of charge\* and we have  
a maintenance package available for extra reassurance. You also  
can speak to a real person at any time of the day or night giving  
you constant comfort and peace of mind.

*\*Replacement equipment will not be free of charge where  
damage has been caused by misuse or where it has been lost.*

# How do I find out more?

Why not arrange a free no obligation demonstration? Our professional installers will come to your home and connect the equipment so you can see Selwood Lifeline in action.

All you need is:

- A telephone socket and any landline telephone provider, including BT and Talk Talk
- A mains electrical socket, ideally within 3 metres or 10 feet of the telephone socket

To arrange your free demonstration simply fill out the card at the back of this leaflet and send it back to us.

Alternatively you can call us on [01225 715 715](tel:01225715715) or email [lifeline@selwoodhousing.com](mailto:lifeline@selwoodhousing.com)



We can connect to any landline telephone provider.



## How quickly can a Lifeline be installed?

We can connect Selwood Lifeline anywhere within 1 hour of our offices within 7 working days. However, if you urgently need an alarm installed, we can connect you within 24 hours with our rapid installation service.

Call on [01225 715715](tel:01225715715) or email [lifeline@selwoodhousing.com](mailto:lifeline@selwoodhousing.com)

.....

Get peace of mind  
for you and your family  
with Selwood Lifeline.



.....

Selwood Housing Society Limited

Bryer Ash Business Park, Bradford Road, Trowbridge, Wiltshire BA14 8RT

telephone 01225 715 715 fax 01225 715 700 email [lifeline@selwoodhousing.com](mailto:lifeline@selwoodhousing.com)

[www.selwoodlifeline.co.uk](http://www.selwoodlifeline.co.uk)

Registered Charity Number 1141124

selwood  
lifeline

Peace of mind is just  
a postcard away.

Just fill out and return this pre-paid form  
to arrange your free demonstration.

Name

.....

Address

.....

.....

Postcode

.....

Daytime phone number

.....

Email address

.....

Date

.....

Where did you hear about Selwood Lifeline?

.....

.....

